

CSR THAT MATTERS:

Partnerships that transform children's future in Vietnam



ABOUT US

Saigon Children's Charity (saigonchildren) is a UK-registered charity that is committed to removing barriers to education for the most disadvantaged children and young people across Vietnam.

Our impacts since 1992



47,308

scholarships
awarded



236

schools built



27,006

Student enrolments on
English, IT, other skills
and vocational training



109

Projects in building in
professional capacity in
special needs education

FLEXIBLE PATHWAYS TO PARTNERSHIP

Every company has its own CSR/ESG priorities. At saigonchildren, we offer flexible pathways so you can create impact in the way that best aligns with your values and goals.

01

Direct funding to our core programmes

Support proven initiatives: scholarships, school building, skills training, special needs education.

02

Co-created initiatives

Co-design projects tailored to your CSR/ESG priorities.

03

Fundraising campaigns

Raise funds through creative corporate or public events.

04

Stakeholder engagement & network mobilisation

Mobilise staff, clients, networks, and media to amplify impact.

05

Pro-bono services

Offer your know-how, creative talents, or professional services

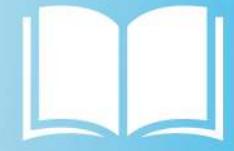
Direct funding to our core programme



Focus area

A consistent, multi-year partnership with Target in our Child Development Scholarship Programme ensures that children have the support they need throughout their educational journey.

Outcome



13 years with **1,144**
scholarships awarded

"The scholarship covered **over 90%** of my university education costs, which was an incredible help.

I want to encourage all the scholarship students not to feel inferior because of their family background. Live confidently. Only education can truly help you."

Công Khanh - A former beneficiary, who was in our Scholarship Programme for 16 years



Co-create unique initiatives



x



Consulate General
of the Federal Republic of Germany
Ho Chi Minh City

Focus area

Combining the German Consulate General's focus on well-being with saigonchildren's experience in community outreach in the Mekong Delta, we developed a mental health programme tailored to youth living in Trà Vinh.

Outcome

28 work-shops

educating 1,710 students on mental & reproducing health

76-80%

students report improved awareness and knowledge of reproductive and sexual health, and disease prevention

5 work-shops

for **500 teachers** on techniques in **interactions** and **communication** with students

80%

teachers acknowledge the importance of **youths' mental health**, and applying learnt skills in interactions with students.



Fundraising campaigns



Focus area

More than just an employee engagement initiative, the annual UOB Heartbeat Run is a fundraising event that has partnered with saigonchildren for **8 years**, uniting employees to raise funds and create brighter futures for children in need.

Outcome

The award raises funds to equip **computer rooms** in the Mekong Delta, giving children access to digital education.



Stakeholder engagement & network mobilisation



Focus area

Throughout years of support in school-building projects, BASF helped us to connect with their stakeholders for in-kind and in-cash support.

PR articles

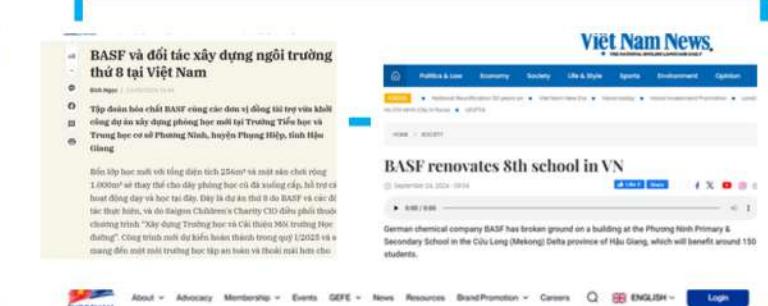


Four classrooms and a playground have been presented to about 150 students at Phuong Ninh Primary & Secondary School in a remote area of Hau Giang Province. This is a meaningful gift from **BASF**, its key partners Hexachem, MKVN, Nippon Paint, SamChem, Tam Tran, and other sponsors.

The event also marks the 10th anniversary of the School Renovation programme led by BASF in collaboration with key partners, celebrating 10 years, 8 schools, and nearly 900 beneficiaries.

[READ MORE](#)

[BASF Social Engagement Efforts](#)



[CORPORATE PARTNER] BASF Vietnam and Partners Inaugurate Eighth Facility, Marking Ten Years of School Renovation in Remote Areas

22 May 2020



Internal communications via newsletters

Business associations to connect industry partners



Social media (YouTube, Facebook, LinkedIn, etc.)

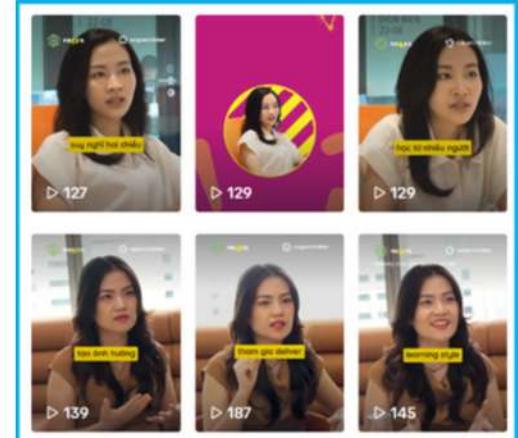
Pro-bono services



Beyond sponsorship, KPMG is our long-term expertise partner by offering their pro-bono **audit** service for many years.



With expertise in design and digital, ShuttleRock helps us in communications initiatives by creating **visuals** and engaging **videos** for different projects.



Provides career-readiness **workshops** and **mock interviews**, helping students prepare for the workforce.

The firm's Managing Director is also a long-term rider for our Charity Cycle Adventure.



Many partners offer us solid expertise so we can speed up many process and offer better care to our beneficiary.

Multi-pathway partnerships



By becoming the host of many creative fundraising events, from pickleball tournaments to art exhibitions to help raise public awareness while raising funds for children, New World Saigon Hotel supported us in increasing resources, community reach, and opportunities for children to access quality education.

Co-organising the
fundraising art exhibition



Organising the fundraising
pickleball tournament



Sponsoring the venue
for our campaign launch



Multi-pathway partnerships



Climate-adaptive livelihood projects

Provide livelihood capital support and training for households in the Mekong Delta region

Mentoring, career-readiness and life-skills workshops for students

Provide career-readiness and life-skills workshops and mentoring support to students

Staff-led club to organise fundraising events

Create a separate staff club to help run fundraising events

Thanks to continuous support from our partners, our children are unlocking their futures.

[Read more](#)



*I am learning to shine
in my own way*

- Trúc Mai

Raised in a family facing financial challenges in Cǎn Giờ, Mai has been supported by saigonchildren since Grade 5. She has consistently excelled in her studies and is now pursuing a degree in International Business. In 2024, she was awarded the Madrinha Trust scholarship in recognition of her achievements



*Education helped me rise and
find my place in the city*

- Uyên Nghi

From a low-income family in Tây Ninh, Nhi chose vocational training over higher education to support her household. With a full scholarship from saigonchildren, she completed a Western baking course in November 2024 and now works as a pastry assistant at a well-known restaurant in central Hồ Chí Minh City.



*I took my first step
into school life*

- K.V., kid of the early intervention project

K.V. joined saigonchildren's early intervention project in late 2022, initially facing challenges in communication and emotional regulation. With dedicated specialist support and strong family involvement, he made remarkable progress within a year and proudly attended his first-ever school year opening ceremony in September 2024.



*Education and kindness bring me
to eye-opening places, so I can
return to help others*

- Xuân Duy

Duy received the scholarship from secondary school. With hard work, he graduated from Foreign Trade University and built his career as a Strategy Consultant at KPMG Vietnam. He now returns to give back to the community and empower other scholarship students with skills that once helped him shape his own future.

NOW IT'S YOUR TURN TO MAKE AN IMPACT!

Investing in children's education is the best investment you will ever make. Let's [design a partnership](#) that fits your CSR/ESG goals and empowers children through education!



info@saigonchildren.com



www.saigonchildren.com



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